

The Flawed Good Man

Timeline: From date of publishing – 31st March 2021

Sales Channel	Qty Sold	MRP/Net Receipt	Royalty %	Royalty
Total Paperback Sales				
Author Sales	20	349	15	1047
E-com Sales	5	349	15	262
India POD Sales	0	349	15	0
Int POD USD Sales	1	14	10	91
Distribution Sales	69	349	15	3612
Paperback Sales Returns	0	349	15	0
Complimentary copies	30	349	0	0
Actual Paperback Sales	125			5012
Ebooks	20	1758	15	264
Audio Books	0	0	10	0
Grand Total	145	1758		5276
Author Dues				
Royalty Paid				0
Total Royalty				5276

A short explanation on the individual tabs:

Author Sales - Paperback copies of the book purchased by the author directly from the Publisher at a special discount.

Ecommerce Sales - Paperback copies of the book sold by us on e-commerce sites.

India POD Sales – Paperback copies that are sold on e-commerce sites on Print on Demand method.

International (POD) / USD Sales- Indicates the copies of your book sold on e-commerce sites globally (outside of India) via Print on Demand method. These may be sold in other currencies, however, the prices indicated are of the equivalent amount in USD.

Distribution Sales - Paperback copies of the book supplied and billed directly to bookstores and/or billed to distributors (who further supply to bookstores and/or sell on e-commerce sites).

* clarifying that this is right now just retail distribution not retail sales right now.

Paperback Sales Returns - The books supplied via 'Store Sales' are on a returnable basis, i.e. if the books do not sell within a specified period, they are returned to the publisher. This tab indicates the quantity of paperback copies returned by the stores. They are generally kept in company's warehouse.

Complimentary Copies - Number of Paperback copies Sent for Media, bloggers for review purpose.

E-book sales - Copies of your book sold in eBook format globally.

Audio books - Copies of your book sold in audio book format globally.

Author Dues - Amount payable by the author to the publisher (it may be towards any previous copies purchased, or the cost of courier etc.)

Royalty Paid - Indicates the amount already paid by the publisher to the author towards royalty (this also includes the advance royalty).

Hope this clarifies the report. Please let me know if you have any further questions.